



PRODUCT LIST

CREATED BY NATURE, MADE AVAILABLE THROUGH HTN™ BIOTECHNOLOGY

HTN ACTIVES

SINCE 2003 IRB IS THE FIRST AND UNIQUE GREEN BIOTECH COMPANY ABLE TO MANUFACTURE TITRATED EXTRACTS FROM PLANT CELL CULTURES.

HTN Actives are the unique plant extracts guaranteed 100% contaminant free with the highest titre available and totally eco-friendly produced.

<p>DERMASYR™10</p> <p>the all-in-one solution for acne and sebum related disorders</p>		<ul style="list-style-type: none">■ acne and seborrhoeic dermatitis■ control of seborrhea in mixed type skins■ control of erythema and acne flaws■ reduction of proliferation of P. acnes and Malassezia furfur
<p>ECHIGENA™25</p> <p>protection and rejuvenation of sensitive and tired skin</p>		<ul style="list-style-type: none">■ treatments for sensitive skins■ protection from external stresses■ boosting skin renewal

GPI

Glycerophosphoinositol (GPI) salts are innovative sunflower lecithin-derived active ingredients which act upstream in the inflammatory cascade through an entirely physiological auto-regulating system. GPI anti-inflammatory power is comparable to cortisonic agents without their typical side effects.

<p>GPI PE</p> <p>GPI LYSINE</p> <p>from sunflower the fastest relief against inflammation and itch with long term reliability</p> <ul style="list-style-type: none">- QUICK AND EFFECTIVE- NATURAL- SAFE		<ul style="list-style-type: none">■ after-sun and soothing treatments■ control of symptoms of sensitive and inflamed skin■ control of dandruff, seborrheic dermatitis and related symptoms (redness, itch)■ prevention of photo-aging and aging■ prevention of post-inflammatory spots
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IRB POWERFUL STEMS

NEW PLANT STEM CELLS WITH A GUARANTEED MINIMUM OF HIGHLY ACTIVE SUBSTANCES, AS PHENYLPROPANOIDS: A FULL ASSURANCE OF TRUE SUSTAINABLE EFFICACY.

<p>BUDDLEJA DAVIDII STEMS G™</p> <p>effective and broad protection from photodamage and oxidative stress</p> <p>VERBASCOSIDE > 0,2%</p>	 <p>NEW</p>	<ul style="list-style-type: none">■ boosting skin defence to oxidative stress■ protection from UVA-photodamage■ prevention of aging and photoaging effects■ prevention of post-inflammatory spots
<p>LEONTOPODIUM ALPINUM STEMS G™</p> <p>a really effective and standardized anti-aging active, which gives the peace of mind that a truly eco-sustainable product provides</p> <p>LEONTOPODIC ACID A > 0,1%</p>	 <p>NEW</p>	<ul style="list-style-type: none">■ reduction of eye contour wrinkles■ prevention of collagen loss■ firming and restructuring treatments■ prevention of aging and photo-aging

IRB STEMS

THE WIDEST RANGE OF PURE AND SELECTED PLANT STEM CELLS RICH IN PHENYLPROPANOIDS, DEFINED FOR EACH CELL LINE.

<p>CENTELLA ASIATICA STEMS G™</p> <p>firming activity to improve skin tone and elasticity</p>		<ul style="list-style-type: none">■ firming and restructuring body treatments■ support of anti-stretch mark treatments■ control of cellulite flaws■ support of treatments for blood vessel tone disorders
<p>ECHINACEA ANGUSTIFOLIA STEMS G™</p> <p>revitalising dull and tired skin</p>		<ul style="list-style-type: none">■ improving dull and tired skin■ replenishing and restructuring treatments■ prevention of collagen loss
<p>GARDENIA JASMINOIDES STEMS G™</p> <p>broad and unrivaled protection of collagen system</p>		<ul style="list-style-type: none">■ restoring the balance of collagen turnover■ prevention of collagen loss in aged or prematurely aged skins■ deep replenishing and restructuring treatments
<p>MARRUBIUM VULGARE STEMS G™</p> <p>the first and unique third-generation antioxidant: ensuring multi-phase protection through radical scavenging and maximisation of skin self defensive systems</p>		<ul style="list-style-type: none">■ protection of the skin against environmental stresses■ photo-aging prevention■ detoxifying and anti-pollution formulations■ anti-stress day/night creams

SINCE 2003: SUSTAINABLE EFFICACY