

SINCE 2003 SUSTAINABLE EFFICACY: ALL THE EVIDENCE



HOW MUCH WATER
DO YOU THINK WE CAN SAVE
WITH IRB GREEN BIOTECHNOLOGY?

We can save
1378 tons of water
per 1 kg of echinacoside

End users can save
1 ton of water per 6 jars
of your product (50 ml; 1% extract*)



HOW MUCH LAND?

We can save
1147 m² of land
per 1 kg of echinacoside

End users can save
1 m² of land per 6 jars
of your product (50 ml; 1% extract*)



HOW MANY PESTICIDES ARE USED
WITH IRB GREEN BIOTECHNOLOGY?

0 grams

We totally abolish the use
of pesticides, herbicides, fertilizers
and any other chemical treatment

By using IRB biotech Echinacea

(*)data consistent with *Echinacea angustifolia* extract titrated at 25% of echinacoside